

For Immediate Release

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IKE appoints Bill Morrow as non-executive director

ikeGPS (IKE) today announced the appointment of Bill Morrow as a non-executive director.

Bill joins IKE most recently from nbn co., where he was its Chief Executive Officer leading the development and deployment of the Australian government's National Broadband Network during which time it connected 6.5 million homes and businesses to the network and grew annualised revenue from \$60 million to \$2 billion.

Bill brings global business experience from positions across the communications, fibre and electric utility markets, and has extensive operating experience deploying distribution network infrastructure. Bill's past roles include:

- CEO of Pacific Gas & Electric Co. in San Francisco, U.S.A, one the the largest investor-owned electric utilities in North America,
- CEO of Vodafone Europe,
- President of Vodafone KK Japan,
- CEO of Clearwire Corporation, in Seattle, U.S.A.,
- CEO of Vodafone Hutchison Australia.

Bill also has considerable governance experience. Among other directorships he served as a non-executive board member for eight years at Broadcom Inc, one of the world's largest semi-conductor companies and as a non-executive board member at Openwave Inc, a pioneer of the Mobile Internet.

Comments on the News:

"Throughout my executive career I've experienced first-hand the challenges associated with assessing and deploying distribution networks. IKE has delivered some real proof points in the U.S. market to date addressing these customer problems. I've engaged with Glenn over the past 12 months and believe that the company's potential is significant, particularly given its transition to IKE Analyze. I'm excited to join the IKE team," said Bill Morrow.

"I'm thrilled to have an executive of Bill's caliber join us as we go to the next level" said Glenn Milnes, Chief Executive Officer of IKE. "Bill's experience aligns closely with IKE's targeted industry and geographic customers, and our broader goal to become the standard pole record in North America via IKE Analyze. We're delighted to have him join the IKE Board" said Milnes.

"Bill is a great fit for IKE. He has deep international experience across the communications, fiber and electric utility markets – leading some of the largest infrastructure businesses and also building technology companies addressing these markets." said Rick Christie, Chairman of IKE.

Find Out More At:
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Biography:

Bill Morrow was most recently CEO of nbn co., the 5,000-person company building Australia's universal broadband network. During his time at nbn co., the business had 14 consecutive quarters exceeding target, connected 6.5 million homes to the network, grew annualised revenue from \$60 million to \$2 billion, and lifted the company's customer engagement score from the 40s to the 70s - putting it in the top quartile of Australian companies.

Bill is known for his global expertise leading complex turnarounds and in building communications and infrastructure start-ups. His industry experience spans fixed line broadband services, fixed wireless, mobile wireless, and gas and electric utilities. Prior to nbn co., Bill served as CEO of Vodafone Hutchison Australia in Sydney, CEO of Clearwire Corporation in Seattle, CEO of Pacific Gas & Electric Co. in San Francisco, CEO of Vodafone Europe, and President of Vodafone KK in Japan. Bill began his commercial career as an Electrical Engineer with Pacific Bell in the U.S.

Bill also has considerable governance experience, serving as a non-executive board member for eight years at Broadcom Inc. - one of the world's largest semi-conductor companies, and at Openwave Inc. - the pioneer of the Mobile Internet, among others.

Bill champions organisational culture and is passionate about diversity and inclusion – both in the community and in the workplace. Being a veteran of the U.S. Navy, Bill has maintained his love of the water and the outdoors. He likes to keep fit and believes in “doing something every day to make tomorrow better than yesterday”. He is based in Sydney, Australia and San Francisco, USA.

ENDS

IKE seeks to be the standard for collecting, managing and analysing pole and overhead asset information for electric utilities, communications companies and their engineering service providers. Usage of the IKE pole solution shows that against existing work practices IKE increases efficiency for field engineering by approximately two times and increases efficiency for back-office engineering by approximately five times.

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