



FOR IMMEDIATE RELEASE

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Bill Morrow to leave the IKE Board

ikeGPS (IKE) today announced that non-executive director Bill Morrow intends to stand down from the IKE Board on or before 30 April 2021. Bill has recently accepted a senior executive position at AT&T Inc., the world's largest communications company, as CEO of DirecTV, the business that in 2020 had US\$28 billion in revenues, 17 million customers, and 13,000 employees.

Commenting, IKE Chairman Rick Christie, said "On behalf of the Board I would like to greatly thank Bill for his valuable contributions over the past two and a half years as the IKE business has gone from strength to strength in the U.S. market. We wish him well in his new and considerable role, and on his move to Los Angeles'.

Bill Morrow, said, "It is bitter-sweet that in taking on this new executive position that I am required to step away from IKE in a non-executive capacity. I believe strongly in the long-term growth potential of the business and look forward to remaining in contact with the team in an informal advisory capacity".

ENDS

About ikeGPS

IKE seeks to be the standard for collecting, analysing and managing pole and overhead asset information for electric utilities, communications companies, and their engineering service providers.

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